



Ideas for a first newsletter notice

A notice in your school newsletter will help make the Maths Made Easy Community Software Plan a success. There is no “right way” to word the notice but it can be helpful to...

- Direct attention to the “Information for Parents” leaflet
- Give some idea of the benefits of the Community Software Plan
- Indicate the date for returning parent order forms
- If the school feels comfortable, make a comment about any benefits your school has experienced with EdAlive software

First newsletter notice example. Download this text at www.edalive.com

Maths Made Easy Community Software Plan

Our school is participating in the CSP (Community Software Plan) featuring great value bundles of the newly released **Maths Made Easy** series. The CSP is also introducing bundles of many of the titles previously featured with great savings of up to **85% off retail price**. Many students at our school have benefited from EdAlive software in the past and this year the savings are even greater!

Please consider making an investment. As part of the CSP our school will receive a **FREE Unlimited School Site Licence** for the EdAlive software title of our choice. If lots of parents support the CSP programme we will also receive a **FREE school edition of Maths Made Easy**.

Please return your orders to the school by xx/xx/xx (Please insert the closing date printed on the front of the leaflet.)

(If the leaflets are being sent home with the newsletter please add)
 The leaflets have been handed out with this newsletter.

(If the leaflets were not sent home with the newsletter please add)
 The leaflets have been distributed to children.



• Ideas for a second “reminder” notice

We have found a reminder notice to be quite important as without it, orders can come in for some time after the closing date. We are happy to accept late orders but it is better for all concerned if orders are finalised by a certain time. In the reminder notice we suggest you...

- Remind parents of the closing date for orders
- Encourage parents to place their orders by the due date, as late orders will need to be placed directly with EdAlive and will incur a postage & handling charge

Reminder newsletter notice example. Download this text at www.edalive.com

Manic Maths Community Software Plan

Recently, we sent home coloured leaflets about the EdAlive Community Software Plan (CSP) for **Maths Made Easy**. The closing date for orders is **xx/xx/xx*** (Please insert the closing date printed on the front of the leaflet) Please return your orders to the front office or your classroom teacher so that we can send them off. Our school will receive a **FREE Unlimited School Site Licence** for the EdAlive software title of our choice plus an **additional FREE copy of Maths Made Easy school edition** if we receive a strong response from families.

* Late orders must be lodged directly with EdAlive and will incur extra postage and handling charges.

